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**BLAKEFORD WELCOMES NEW CHIEF EXECUTIVE OFFICER**  
*National Search Brings Leader from Dallas, Texas*

(Nashville, TN October 12, 2018) Blakeford, Inc., a Life Plan Community and provider of senior living solutions in Nashville, Tennessee, is pleased to announce the appointment of Brian Barnes as its new President and Chief Executive Officer. After conducting a national search, the Board's search committee selected Mr. Barnes for the position. Blakeford's Chairman, Luke Gregory, stated, "The Board and management are looking forward to the future growth of our community as it brings in a new leader."

Mr. Barnes has more than 15 years of senior leadership experience, while currently leading the financial and operational aspects of a multi-site not for profit senior living company. He has substantial experience in running high quality, fiscally strong and vibrant communities. Mr. Barnes also has developed new communities from the ground up as well as started new home and community based service programs. His family will be relocating from the Dallas, Texas area and he will be starting on October 15th. "Blakeford is a successful organization with a long history of serving the Greater Nashville community. Mr. Barnes said. "I'm excited to help build upon that success in new and innovative ways."

Established in 1996, Blakeford is a not-for-profit, provider and manager of services to seniors across a continuum of lifestyle and wellness offerings. Its continuum includes the CARF-CCAC accredited Blakeford at Green Hills which offers Independent Living, Assisted Living, and Intermediate and Skilled Care; Blakeford At Home, a licensed and CARF-CCAC accredited personal service support agency providing non-medical home services; and the continuing care at home service of LiveWell By Blakeford. For more information, please visit [blakeford.com](http://blakeford.com)

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