



WHAT IT IS.

Historically, the choice for healthy older adults who want a plan in place has been either to relocate to a community where life care is an option, or to stay at home and depend on the provisions of a long-term care insurance plan. But today, there is a third way. LiveWell By Blakeford offers members access to a range of services, a degree of control and flexibility and a level of personal attention no conventional insurance can cover, while maintaining the autonomy they cherish.

LiveWell combines the best aspects of long-term care insurance, home care, and retirement community living into an innovative package of benefits that are expertly administered and delivered personally to your door.

LIVE IN YOUR HOME. STAY IN YOUR LIFE.

It's where you celebrated every holiday and marked every milestone. It's where your neighbors know you, where your family comes to stay—where your roots run deep. And with LiveWell By Blakeford, you have every reason to stay in the house and neighborhood you call home.





HOW IT WORKS.

Each LiveWell member is assigned a personal care coordinator who knows, cares and is always ready to help with everything from home safety, transportation and housekeeping support to managing medications, and medical appointments. Members also enjoy access to the social and cultural resources of our Green Hills community among many other life-enriching benefits.

COVERED BENEFITS INCLUDE:

- Care Coordination
- Medical Advocacy
- Wellness Planning
- Transportation to Essential Services
- Housekeeping Support
- Personal Care
- Medication Management
- Priority Access to Blakeford Residential Communities

WHY IT MATTERS.

Financially speaking, LiveWell represents a wise investment for all of the reasons listed below:

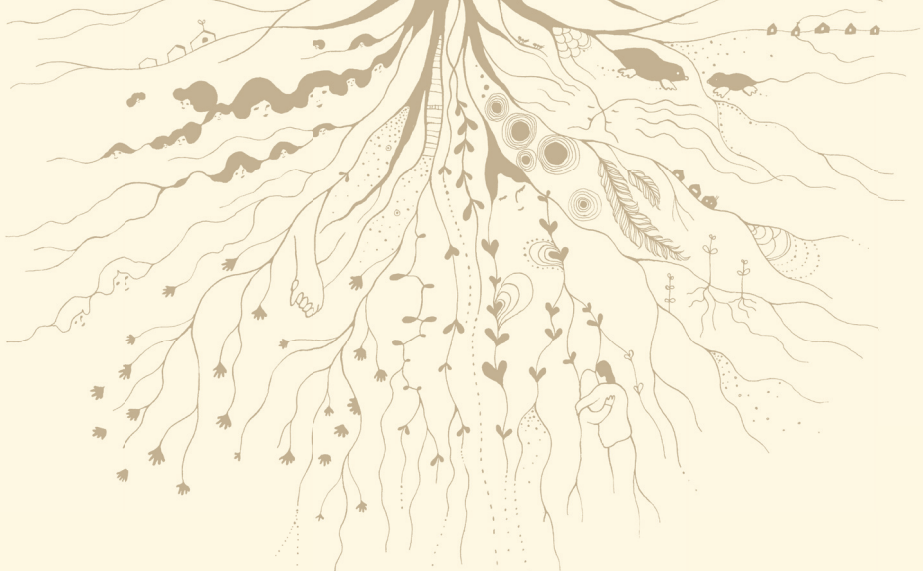
- One-time membership fee based on age
- Predictable monthly fee covers the cost of care
- No additional fees as you need care
- Your investment is a fraction of the cost of long-term care
- Opportunity to pre-select Blakeford as your provider of choice
- Plans available that supplement and strengthen existing long-term care policies
- Fees are tax-deductible as a pre-paid medical expense

But for members and their families, the benefits of LiveWell are social and emotional as well as financial and medical. Freed from the uncertainty of wondering when help might be needed and where it will come from, members maintain the autonomy they value, feel invested in their own wellness, and are motivated to engage with the community around them.

LiveWell
BY BLAKEFORD
— B —

To learn more call us at
615-665-0694 or visit
livewellbyblakeford.com





WELCOME TO LIFE ON YOUR OWN TERMS.

For seniors in Greater Nashville, Blakeford Senior Life is not just a provider of residential living and services. We're a partner. As a homegrown Nashville nonprofit organization, we work with seniors to create the living experience that works best for them and for those who love them. Whether that's in a beautifully designed residential setting on our Green Hills campus or in a longtime family home, the goal is not to change life, but to enhance and enrich it as we age.

*For the full story on Blakeford Senior Life,
see us online at blakeford.com.*

Live Well
BY BLAKEFORD
— B —

A Blakeford
Senior Life
Program.

BLAKEFORD
SENIOR LIFE
— B —